

## **REMARKS**

Applicant wishes to thank the Examiner James Myhre for taking the time to conduct the respective telephone interviews on October 26, 2004 and December 16, 2004. In the final office action mailed on November 12, 2004, claims 1 - 7, 9 - 11, 14, 15, 17 - 23 and 25 were rejected under 35 U.S.C. §102(e) over U.S. Patent No. 6,141,530 (to Rabonsky).

As an initial matter and as mentioned during the telephone interview on December 16, 2004, applicant respectfully traverses the finality of the office action. In the last response filed July 14, 2003, applicant made two minor amendments to claim 1: the term "movie projection equipment" in the preamble was changed to "digital projection equipment", and the term "said first digital projector assembly" in line 8 was changed to "a first digital projector assembly ". Following applicant's filing of the response on July 14, 2003, a new search was conducted and at least claim 1 was finally rejected in an office action mailed on November 12, 2004 in which claim 1 was rejected under 35 U.S.C. §102(e) over the newly cited Rabowsky reference.

Applicant submits that the minor amendment to the claim did not require a new search. Claim 1 had already included the recitation of "digital projector assemblies" and the change to the indefinite article "a" in line 20 clearly did not require a new search. Applicant respectfully requests that the finality of the office action be withdrawn.

Responsive to the substantive portion of the office action and as discussed during the telephone interview on December 16, 2004, claims 1 - 26 are canceled without prejudice or disclaimer and new claims 27 - 37 are added. The newly proposed independent claim 27 is submitted in an effort to more particularly define the mechanism by which the selection of data is achieved by the processor. In particular, new claim 27 recites a selection means that selects a plurality of selected actual movie showings associated with a plurality of selected job requests.

The selection is made such that each selected actual movie showing includes at least one of a movie genre, a movie rating, a showing location, a movie showing time, a movie release start date and a movie release end date in common with a movie genre, a movie rating, a showing location, a movie showing time, a movie release start date and a movie release end date of an associated selected job request.

As discussed during the telephone interview on December 16, 2004, although applicant believes that the subject matter of the canceled independent claims is not disclosed, taught or suggested by the Robowsky reference, new claim 27 is certainly not disclosed, taught or suggested by Robowsky. Applicant understands that the Examiner is in agreement that the subject matter of claim 27 is not disclosed, taught or suggested by the Robowsky reference.

Applicant respectfully urges that each of claims 27 - 37 is in condition for allowance. Favorable action consistent with the above is respectfully requested.

Also enclosed are copies of Information Disclosure Statements filed on October 21, 2004 and December 18, 2002 in connection with the present application, and for which forms PTO1449 have not been initialled by an examiner. Applicant respectfully requests that the enclosed forms PTO1449 be initialled indicating review of the references, and that the examiner contact the undersigned representative for the applicant in the event that any further information or documents are needed in this regard.

Respectfully submitted,



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William E. Hilton  
Registration No. 35,192  
Gauthier & Connors  
225 Franklin Street, Suite 3300  
Boston, Massachusetts 02110  
Telephone: (617) 426-9180  
Extension 111